



**Mattapan Food and
Fitness Coalition**

mattapanfoodandfit.org
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Dear Interested Partner,

The Mattapan Food and Fitness Coalition Vigorous Youth would like to invite you to the **11th Annual Mattapan on Wheels: A Bike-a-Thon (Saturday, July 24th)**. *Mattapan on Wheels* is a Mattapan Food and Fitness Coalition event coordinated, led, and implemented by the MFFC Vigorous Youth and local volunteers. This year's theme is "**We Ride,**" where we seek to create an inclusive experience that incorporates diverse residents and organizations city-wide that promote biking as a healthy option for all Bostonians. We invite you to join us in partnership to promote this vital initiative and to **unite intergenerational ridership city-wide**.

The purpose of the event is to:

- Promote Mattapan's biking routes to all Boston residents
- Foster positive relationships with bikers city-wide
- Educate, train and engage new bikers about the culture of biking
- Increase interest and participation in biking
- Promote biking as a form of commuting to diverse populations

Your partnership would include:

- Promoting this event to your staff and network via social media and your unique marketing platforms
- Joining us at the *the Bike-a-Thon on Saturday, July 24th, 2021*

Mattapan Food and Fitness Coalition will:

- Announce your organization as a partnering organization on our social media platform and event page.

We're actively working to finalize this initiative's details and require a response regarding your partnership no later than 6/11/21 @ mattapanonwheels@gmail.com.

We look forward to partnering with you and establishing an ongoing relationship for a more healthy and mobile Boston.

-Mattapan Food and Fitness Coalition Vigorous Youth and MoW Planning Team

